

# 2019-2020 District Goals



**District:** District 202 M  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

All Club officers who do NOT attend District training workshops will be encouraged to use the on line training packages by their Zone Chairs and the GLT team

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

## LEARNING FOR EVERY LION

Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	35
2nd Quartter	35
3rd Quartter	35
4th Quartter	35

By the end of the 4th quarter, the district will add a total of 140 new members.

### Action Items:

My district will establish 0 club branch(es).

My district will induct 0 new Lions under 40 years old.

My district will organize at least 0 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	0	0

By the end of the 4th quarter, the district will start 0 new clubs.

With a minimum of 0 charter members.

### Action Items:

## MEMBER RETENTION

	Drops
1st Quartter	10
2nd Quartter	10
3rd Quartter	10
4th Quartter	10

By the end off tih 4th quartter, tih distiricti's membership drops will noti exceed 40 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

We will be running a trial campaign to offer membership back to former Lions to see if the conditions they resigned under have changed. this test project will be run by two Zone Chairs with the support of the GMT team

## NET GROWTH GOAL

140	+	0	-	40	=	100
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 204000 people.

### Action Itiems:

## SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 500 service activities.

### Action Itiems:

## **SERVICE ACTIVITY REPORTING**

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

## **LCIF: PARTICIPATE**

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

## **FUNDRAISE**

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

## **ADVOCATE**

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: